

## Antares Hotel Group Milan

- General Manager** - Remo Eder
- Services** - Music and Movies-on demand, TV Internet
- Network** - Coax
- Number of rooms** - 300
- Guest Mix** - 80% Business,  
20% Leisure



range of services and to exploit the potential of the TV in the room as a key vehicle for communication.

Delighted with Quadriga as their supplier of analogue PAY TV movies, in September 2006 it seemed a natural choice to upgrade to Quadriga's digital Genesis solution – Europe's number 1 proven and established entertainment and internet solution for the hotel industry.

According to Remo Eder, General Manager of The Antares Hotel Group, *"Technology is desperately important to offer a better service and a pleasant stay to our guests and Quadriga has always demonstrated its ability to provide the best in class services based on leading technology."*

The Genesis solution provides a wealth of on-demand content choice for guests - allowing them to watch or listen to what they want, when they want. Featuring the latest Hollywood releases and growing selection of country specific content, guests can choose from Blockbusters, Adult, Hollywood Greats, Kids and Short content - as well as a wide range of on-demand albums to listen to providing over 3800 tracks from rock, pop, jazz and classical genres.

For guests wishing to surf the web and stay in touch via email, Genesis allows hotel guests to access the Internet via their in-room TV with an infra-red keyboard, ideal for those without a laptop computer.

In selecting Quadriga, The Antares Hotel Group was highly confident of its technology platform and its ability to constantly evolve to meet their demanding and changing requirements and those of their discerning guests. Quadriga's Genesis solution, with its superb and leading range of in-room entertainment and internet services provided the hotel group with just the right solution to enable them to stay ahead of their game and ensure the optimum guest experience.



**Think Quadriga**