

Novotel Paris Gare Montparnasse

- General Manager** - Nicolas Malapert
- Services** - Music and Movies-on demand, TV Internet, Wired and WiFi Laptop Internet throughout the hotel
- Network** - Cat 5
- Number of rooms** - 197 + 2 suites (new generation rooms)
- Guest Mix** - 55% Business, 45% Leisure



The Novotel Paris Gare Montparnasse, part of the Accor group and situated in the centre of Paris, opened its doors in June 2006 with the Genesis entertainment and internet solution installed in all 197 rooms and 2 suites.

As one of the first examples of the new Novotel room concept 'Novation', Genesis was a key element of the overall guest offering. The first core requirement was to offer 100% internet access to business guests – this was achieved by having WiFi installed all the way through the hotel, in all public areas, meeting rooms and guest rooms. The second requirement was for the hotel, in support of the family focus of the Novotel brand, to offer family and kids content to weekend and holiday leisure guests.

In the future, the hotel will be looking to enhance their selection and quality of TV channels through Quadriga's new Digital TV offer.

A key factor for Novotel in selecting the Genesis solution was the compatibility with the installed CAT5 network and General Manager, Nicolas Malapert, has been very pleased with the results. He comments, *"Guests access Genesis via the Internet and are then offered a special 'all services price' of just €24. This has proven both highly attractive to guests and profitable for the hotel. We are very pleased with the additional revenue we have achieved through Genesis and our return on investment."*

