

Genesis™

The original guest experience

Entertainment
services

Entertainment
as individual as
your guests



Quadrigo®
Your trusted partner

Entertainment as individual as your guests

Quadriga's industry standard Genesis delivers a single solution uniquely combining Internet, Entertainment and Branding & Promotion guest and hotel services.

It features outstanding on-demand entertainment choice and variety to satisfy every guest and is complemented by the latest flat screen displays and a range of products and services for meeting rooms and public areas.



Summary

Outstanding on-demand entertainment, choice and variety

Short TV-style entertainment

Wide range of movie genres

Superb choice for kids and family

Impressive music selection

Diverse choice of entertainment packages

Quick and easy guest selection

Guest benefits

Superb choice

An impressive and leading selection of TV-style short entertainment, music and movies providing compelling viewing for all guest profiles; leisure and business guests, families and children. All enabled by our growing network of over 21 content providers world-wide.

Short entertainment

Through global partnerships with content providers and studios, an unrivalled variety of short programmes are available with something to suit everyone. Kids & Family programmes include cartoons, documentaries and music videos.

General entertainment includes popular genres such as lifestyle, comedy and sport. Innovative new short programmes such as Naughty Shorts have been added to the adult genre.

Extensive range of on-demand music
2500 music tracks across rock, pop, jazz, RnB and classical genres from world-leading artists.

Special choice for kids and family

A specially created genre for kids and families provides access to family movies, kids zone, music videos and short programmes. All content in these genres has been filtered for this audience and is BBFC, U and PG rated.



Easy to use

Exceptional movie choice

A wide choice of new releases, classic and family movies are available. Movie genres display a diverse choice of titles and the new World Cinema category offers Bollywood, Arthouse and local country content.

Our "New releases" category offers many movies before they become available for public release on DVD.

Quick selection

User friendly menus ensure guests quickly find the entertainment most appropriate for them.

Multiple search options

For on-demand entertainment, guests can search, by Kids & Family, by language, by new releases, by genre and by A-Z. Titles appear in multiple places so they're quick and easy to find.

Entertainment available in multiple languages

Guests can choose to be entertained in a wide variety of languages. The following languages are supported: Arabic, Danish, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Norwegian, Polish, Portuguese, Russian, Spanish, Swedish, Turkish.

DVD functionality

Guests can watch and listen to entertainment on-demand and pause and stop programmes to enjoy later.

Parental control

Parents can control the entertainment their children access by setting a PIN and can also remove all adult entertainment.

Special offer

Access is provided to all Entertainment and Internet services via both the TV and the laptop, all for a one-off, single, preferential price, valid for 24 hours.

This provides great value for money for the guest as well as more revenue opportunity for the hotel.



Hotel benefits

Industry and technical expertise

Cost effective single solution

Genesis entertainment services can be combined with the Internet and Branding & Promotion capabilities all delivered over a single cat 5/6 or coax network. This means that there is no need for additional cabling for the different services resulting in greater efficiency and significant cost savings for hotels.

Choice of entertainment packages

Quadriga offers a diverse choice of entertainment packages to fit a wide range of hotel sizes, budgets and profiles.

Entertainment titles are refreshed on a monthly basis for each hotel. The number of refreshed titles depends on the package installed and how well existing titles are performing. New titles are distributed automatically to the hotel as part of a regular scheduling and update process and require no staff involvement. New titles replace low performing titles, thereby maximising ongoing revenue opportunities for the hotel.

The Genesis platform enables Quadriga to confidently deliver its Entertainment services, based on proven and sophisticated technologies.

Intelligent scheduling

A range of advanced algorithms are combined to ensure that only the entertainment programmes scheduled for a hotel are displayed on the guest menus.

Release dates

This same intelligence ensures that only movies with valid release dates in that country are displayed.

Certification

Certification is applied at country level and ensures only appropriate titles are shown in that country.

Content distribution and guest pricing

Quadriga manages content distribution via satellite and also guest pricing. Quadriga is partnered with leading content delivery expert, Globecast who provide satellite delivery services. Globecast encrypts all files and transmits them securely via satellite to each hotel.

Specialist content team

A dedicated and expert team who are responsible for ensuring hotels and guests receive outstanding entertainment choice.

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